



Mary's Meals speaking notes

We have created these short speaking notes to help guide your presentation. Please don't feel you have to recite these word-for-word, it is important that your presentation is natural and focuses on the elements of our story that matter to you.

Overview

Highlight how people can support Mary's Meals this winter through our Raise Some Dough fundraiser, which encourages people to host a bake sale to raise funds for Mary's Meals.

Encourage people to order a free fundraising pack which includes a mug shaped cookie cutter. You can request a fundraising pack from marysmeals.org.uk/raise.

Remind people about our Double The Love campaign – which means that, until 31 January 2023, donations to Mary's Meals will be matched by a generous group of supporters, up to £1.5 million.

Slide 1

- We are excited to launch a new fundraiser called Raise Some Dough!
- We are encouraging people to hold a bake sale for friends and family to raise funds that will support our important work.
- You can request a free fundraising pack which includes a special mug-shaped cookie cutter, donation box and fundraising guide.
- You can also download from our website an exclusive digital celebrity recipe book to inspire your bakes – which includes recipes from well-known faces such as Great British Bake Off winner Giuseppe Dell'Anno, actor Tamzin Outhwaite, British tennis coach Judy Murray and Strictly Come Dancing star Ellie Taylor.
- In some of the countries where we work, the meal we serve is a special vitamin-enriched porridge. This is served to hungry children in a mug.
- That's why we've created a mug-shaped cookie cutter for our bakers – available for free as part of our Raise Some Dough fundraising pack.
- And, right now, Mary's Meals has a match funding campaign called Double The Love. This means that donations made until 31 January 2023 are being doubled by a group of generous supporters, up to £1.5 million. Even more reason to get baking!