

## How to organise a collection for Mary's Meals

Collections are a great way of raising money for Mary's Meals and just 8p can provide a hungry child with a nutritious meal in school. Here are some top tips to make sure your collection goes to plan.

### Permissions

#### Street Collections

- Contact your local council who will inform you of the permit process
- Check with your council how many collectors you can have at one time
- After your collection, make sure you complete a returns form to the council to let them know what you raised. Not completing this form may prevent permits being granted in the future.

#### Collections on private property

(e.g. supermarkets, train stations, shopping centres, etc.)

- Write to the organisation and ask for permission to collect at their venue
- Remember to check how many collectors you can have at one time
- Provide the supporter engagement team with details of your collection so we can send an official thank you to the organisation

**Remember think about the best day and time to hold your collection to maximise the amount you raise!**



**8p = 1 meal**



### Materials

#### We can provide you with

- Collection cans
- Mary's Meals t-shirts
- Mary's Meals stickers
- A paying-in form
- An authorised letter confirming that you are collecting for Mary's Meals



## On the day

- Stick security seals on your collection can
- If you have been given a permit, make sure you have a copy with you
- Take your letter of authorisation to collect for Mary's Meals
- Wear your Mary's Meals t-shirt – or wear fancy dress to get yourself noticed!
- Dress for the weather and wear comfortable shoes
- Smile and be cheerful – people will be more inclined to give you money
- Make eye contact
- Thank every donor
- Don't shake your collection can or cause obstructions
- Don't confront a thief, take risks, or travel alone with money – your safety is really important



**Thank you for arranging a collection for Mary's Meals and helping to bring hope to some of the world's poorest children. We hope you have a great day.**

